

MBS Library Service

Retail Analysis: International Retail Market Analysis

Introduction

Retail Analysis is an international retail market information database providing in-depth company, sector and country reports for the retailing industry. Content includes:

- **Retailer Profiles:** detailed and compact profiles on the leading UK and international retailers.
- **Retail Market Profiles:** detailed presentations providing retail overviews by country and type of retailer.
- **Retail News:** latest and archived retail news plus a weekly news alert option
- **Interactive Comparative Analysis:** create customised reports and graphics to compare retailer performance

Note: in addition to Retail Analysis further information on the retailing industry can be obtained from the Passport GMID (international retailing statistics/tailored market analysis), Keynote/Mintel (UK tailored market analysis), Thomson One Banker/ORBIT/FAME (company financials), Thomson Research (company/market analyst reports/forecasts) and Factiva (industry & company news).

How can Retail Analysis reports help me?

Retail Analysis provides comprehensive company, sector and country reports for major international retailers and retailing markets including market size, share, in-store visit data and macroeconomic retailing data. Use data to :

- Examine current issues, market trends/developments, market size, competitive structure and marketing activity
- Analyse industry leaders
- Focus on a specific target market using exclusive buying behaviour and consumer research
- Substantiate business plans, marketing ideas, concepts & strategies
- Track in-store execution for products/competitors

Accessing Retail Analysis

- Retail Analysis can be accessed via the "E-Resources" section of the MBS Library Website:

<http://www.mbs.ac.uk/library>

- Select "**Databases**" then "**Markets and Sectors**"
- **Note:** Your University "Central" username and password is required for off-campus access

Search Tips

- Use the tabs to search for tailored reports by A-Z Retailers, countries or find latest presentations / news
- Use the "Datacentre" to customise data (eg compare time series data across multiple retailers) and export to an xls spreadsheet
- Use "Tools" to compare market share or search for data/reports by retailing theme eg Health & Beauty

Searching Retail Analysis

The screenshot illustrates the navigation path on the IGD RetailAnalysis website. It starts at the main page, where the 'Retailers' tab is highlighted. The user navigates to the 'Asda Profile' page, then to the 'Asda Snapshot' page. On the 'Asda Snapshot' page, a button labeled 'Download Snapshot as PowerPoint slides here' is circled in red, indicating the final step in the search process.

Search Tips

- Use the tabs to browse content on Retail Analysis eg: by retailer, country, latest presentations or news.
- Select a tab to view sub-menus and further category options.
- On choosing a category there are further options to select and download as pdf documents (eg: company profile reports / news) or as powerpoint slides (presentations)
- Use In-Store to browse presentations and photos for specific store layouts
- Use Tools to browse retailer/country market share or by retailing theme
- Use the Datacentre to extract customised comparison data and download in xls

Retail Analysis Data Centre

Prepare Retailer Reports [Go to Macroeconomic Reports](#) **Datacentre**
from Retail Analysis

Step 1 Make selections

Step 2 Add measures

Step 3 See results

Select retailers, countries and/or formats for your report
NB: Access times depend on connection speed and complexity of requests
[View our methodology and definitions](#)

Select Retailers: **And/or Countries:**

Top Retailers (view All Retailers)

Booths
Budgens
Dunnes Stores
East of England Co-operative
Iceland
Louis Delhaize Group
M&S Simply Food Franchise
Midcounties Co-operative
Midlands Co-operative
Musgrave
Sootmid Co
Sommerfield
Southern C
Tesco UK
The co-op
United Co-d
Whole Food

Asda
Marks & Spencer
Morrisons
Sainsbury's
Tesco plc
Waitrose

Bulgaria
China
Croatia
Czech Republic
France
Greece
Hong Kong
Hungary
India
Indonesia

United Kingdom

Refine your query by time period, currency and other measures
NB: Access times depend on connection speed and complexity of requests
[View our methodology and definitions](#)

Select Measures:

% annual change store numbers
Sales area
% annual change sales area
Average sales area
Sales density / week

Sales
Store numbers
Grocery retail market share

Select Years:

2006
2007
2011
2012

2008
2009
2010

REFINE SAVE PRINT EMAIL EXPORT

NB: Access times depend on connection speed and complexity of requests
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Group	Retailer	Country	Format	Measure	Unit	2008	2009	2010
Marks & Spencer	M&S Simply Food Franchise	United Kingdom	Superstores / Supermarkets	Sales	GBP(mn)	16.33	17.20	17.72
Morrisons	Morrisons	United Kingdom	Superstores / Supermarkets	Sales	GBP(mn)	14,447.00	15,316.00	16,363.00
John Lewis Partnership	Waitrose	United Kingdom	Superstores / Supermarkets	Sales	GBP(mn)	3,766.20	4,230.00	4,808.00
Sainsbury's	Sainsbury's	United Kingdom	Superstores / Supermarkets	Sales	GBP(mn)	16,140.98	16,620.77	17,130.51
Tesco plc	Tesco UK	United Kingdom	Superstores / Supermarkets	Sales	GBP(mn)	22,707.00	23,077.03	23,767.15
Wal-Mart Stores	Asda	United Kingdom	Superstores / Supermarkets	Sales	GBP(mn)	16,174.62	17,268.20	18,129.98
Morrisons	Morrisons	United Kingdom	Superstores / Supermarkets	Store numbers	Stores	382	425	439
Marks & Spencer	M&S Simply Food Franchise	United Kingdom	Superstores / Supermarkets	Store numbers	Stores	4	4	4
Wal-Mart Stores	Asda	United Kingdom	Superstores / Supermarkets	Store numbers	Stores	308	318	331
Tesco plc	Tesco UK	United Kingdom	Superstores / Supermarkets	Store numbers	Stores	674	693	723
Sainsbury's	Sainsbury's	United Kingdom	Superstores / Supermarkets	Store numbers	Stores	481	509	513
John Lewis Partnership	Waitrose	United Kingdom	Superstores / Supermarkets	Store numbers	Stores	192	214	224
Marks & Spencer	M&S Simply Food Franchise	United Kingdom	Superstores / Supermarkets	Grocery retail market share	%	n/a	n/a	n/a
Morrisons	Morrisons	United Kingdom	Superstores / Supermarkets	Grocery retail market share	%	n/a	n/a	n/a
John Lewis Partnership	Waitrose	United Kingdom	Superstores / Supermarkets	Grocery retail market share	%	n/a	n/a	n/a
Sainsbury's	Sainsbury's	United Kingdom	Superstores / Supermarkets	Grocery retail market share	%	n/a	n/a	n/a
Tesco plc	Tesco UK	United Kingdom	Superstores / Supermarkets	Grocery retail market share	%	n/a	n/a	n/a
Wal-Mart Stores	Asda	United Kingdom	Superstores / Supermarkets	Grocery retail market share	%	n/a	n/a	n/a

Retail Analysis: Datacentre Search Tips

- The Datacentre tab provides options to search and compare Retailer information (Retailer Datacentre) or Macroeconomic retailing data (Macro Country Datacentre)
- Each Datacentre provides a simple step by step search for selecting criteria to compare
- Choose your selection criteria eg: retailer, country, data measure and year and "add" to the search box
- The final step will display your search result
- Use the icons at the top of the results screen to refine, save, print, email or export data to excel

Research support & contact details

Further Support

A full research and enquiry service is available across the Eddie Davies Library & Precinct Library during core hours. You can contact us in person, or alternatively by telephone or email.

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Web: <http://www.mbs.ac.uk/library>

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