

How to Research Business News



MBS Library Service

Email: libdesk@mbs.ac.uk

<http://www.mbs.ac.uk/library>

Researching Business News

Introduction: Why use Business News?

Business news can be very useful for gaining a detailed international, national and even regional perspective on current and/or historical company/industry events. Search across international news sources, eg: newspapers, news feeds, magazines and industry trade publications, to find up-to-date information and to place events and issues in a social or political context. Use business news to:

- Gain a detailed perspective on current/historical political issues and events
- Keep up to date with company/industry events as they unfold
- Examine political, economic and market trends
- Track company announcements/results
- Examine historic / current mergers, acquisitions, deals
- Research key political, economic or company personnel

Use Business News to compliment and enhance your company / industry research, many sources may not have the most up to date information for company / industry events. Business news can help you understand what is happening right now and monitor events as they unfold.

Finding & Searching Business News

The Library subscribes to a number of news sources, see the **Business News** databases via the **E-Resources** section of the MBS Library Website:

<http://www.mbs.ac.uk/library>

- Select "**E-resources**", "**Databases**", "**Business News**"

Factiva

Factiva is the most comprehensive news database and allows you to search over 14,000 international news sources and business publications. Articles can date back as far as 1980 (varies according to publication) and are available in 22 different languages. Information sources available from the database include:

- Updated newswires from major global providers (Including Dow Jones & Reuters).
- Major national and regional newspapers (Including Financial Times, New York Times, Wall St. Journal)
- Major news and business publications (e.g. The Economist, Business Week, Fortune etc).
- Trade magazines, covering a large cross-section of industrial sectors such as aviation, banking, energy etc.
- Articles from general interest magazines such as Vanity Fair, Time and Vogue.
- Television and radio transcripts from key media outlets such as BBC, ABC & Fox.

Accessing Factiva

Note: Factiva requires a special username and password to access. You need to login into the Library's password page to find the details.

- From the database launch screen select the "**special username and password**" link
- Select "**databases**" from underneath the "**special username and password**" heading
- At this point you need to verify that you are a Manchester university user – enter your university username and password when prompted
- Scroll down the passwords page to find the Factiva username and password
- Return to the Factiva launch page and select the "**Factiva**" link and enter details in the ID and password box

Factiva

FACTIVA

Settings/Tools ▼ | DJ Idea Share | Logout | Support

Search Alerts News Pages Companies/Markets

DOW JONES

 Simple Search **Search Builder** Saved Searches

1
Free Text Search

Search Form

Examples

Tesco

5
2

Concept Explorer [Beta]

 Date: **In the last 3 months** Duplicates: **Off**

Search

 Source: **Publication: Major News and Business Publications**

 Company: **Tesco PLC** Save As List

3

 Subject: **Performance**
 Or And

- Commodity/Financial Market News
- Content Types
- Corporate/Industrial News
- Economic News
- International Pol-Econ Organizations
- Political/General News
- Selection of Top Stories/Trends/Analysis
- Sports/Recreation

 Industry: **All Industries**

 Region: **United Kingdom**

Look up

 Language: **All Languages**

More Options ▼

 Search for free-text terms in: **Headline and Lead Paragraph**
4

Exclude:

- Republished news
- Recurring pricing and market data
- Obituaries, sports, calendars...

5

Sort results by:

Most recent first

Clear Search

Search

Search Tips

1. Search across Factiva using keywords in the search text box

Refine your search further using the Intelligent Index options

2. Define or customise a date period eg: whole database, last year, last 3 months, last month
3. Use the Intelligence Indexing to filter news by publication (source), company, type of news (subject), industry, region or language
4. Use "more options" to search across headline, headline/lead paragraph or full text.
5. Select "search" when criteria selected

FACTIVA Settings/Tools | DU Idea Share | Logout | Support

Search Alerts News Pages Companies/Markets

Simple Search **Search Builder** Saved Searches Modify Search

Publications

Sort by: Most recent first | Duplicates: Identical | PDF XML ? | Display Options

Headlines 1 - 97 of 121 Total duplicates: 24

1. **Tesco's UK Grocery Mkt Shr 30.9% - Kantar**
 Dow Jones International News, 11:03, 21 June 2011, 343 words, (English)
 LONDON (Dow Jones)-Tesco PLC's (TSCO.LN) U.K. grocery market share rose for the second period on the trot to 30.9% in the 12 weeks to June 12, according to Kantar World Panel market share data Tuesday.

2. **Sainsbury's chief boosted by growth in non-food sales**
 The Herald, 16 June 2011, 407 words, (English)
 FUEL price rises have "punched a hole" in shoppers' budgets, J. Sainsbury's chief executive Justin King warned yesterday even as the chain reported accelerating sales in contrast to the fall experienced by rival Tesco.

3. **Corporate News: U.K. Grocer Fortunes Show Mixed Results**
 The Wall Street Journal, 16 June 2011, 521 words, (English)
 LONDON - The fight for a share of ever-dwindling consumer disposable income in the U.K. was thrown into sharp relief Wednesday after two of the country's major supermarkets reported diverging first-quarter sales, but the outlook for all ...

4. **Sainsbury's sales growth beats Tesco**
 The Guardian, 16 June 2011, 243 words, (English)
 Sainsbury's has continued to battle through Britain's economic malaise, recording sales growth figures for the past three months that comfortably beat those of Tesco.

5. **Sainsbury's quarterly sales growth outstrips Tesco**
 Guardian Unlimited, 16 June 2011, 478 words, (English)
 Rise of 1.9% excluding fuel, with supermarket chain crediting royal wedding and 'glorious' April weather Sainsbury's has continued to battle through Britain's economic malaise, recording sales growth figures for the last three months that ...

6. **Tesco hit by slump in non-food sales**
 Financial Times, 15 June 2011, 516 words, (English)
 general retailers Tesco underlined the dire state of Britain's high street as sales of non-food items such as electricals slumped over the past three months.

1 duplicate article(s) identified

Article 6

Listen to Article

FT FINANCIAL TIMES
 World business newspaper

COMPANIES - UK

Tesco hit by slump in non-food sales
 By Andrea Felsted, Senior Retail Correspondent
 516 words
 15 June 2011
 Financial Times
 FTFT
 Financial Times - Print and Online
 CTGFT
 London Ed1
 18
 English
 Copyright 2011 The Financial Times Ltd. All rights reserved. Please do not cut and paste FT articles and redistribute by email or post to the web.
 general retailers

Tesco underlined the dire state of Britain's high street as sales of non-food items such as electricals slumped over the past three months.

Britain's biggest supermarket chain by market share said sales of products such as electricals, clothing, CDs and DVDs from UK stores open at least a year, fell 4.8 per cent in its first quarter, as higher fuel bills forced consumers to cut back on discretionary spending.

This dragged UK like-for-like sales, excluding fuel and VAT, to a 0.1 per cent fall, or down 0.3 per cent excluding voucher sales. This disappointed the market, which had been looking for a return to growth, although it is still an improvement on the 0.7 per cent decline in the final quarter of last year.

Factiva: Viewing / Downloading

1. Select a headline to view full text in right hand frame
2. Tick checkboxes to select multiple articles
3. Use icons to download or print selected articles

Other News Sources

Access World News

Access World News provides access to @ 3,000 current international newspapers plus some magazines and newsfeeds. Although not as comprehensive as Factiva it does have an interactive global map to search for news or news sources by region.

For historical research you can search the full text archives of the FT and the Economist. These are very useful for:

- Tracking company histories and developments
- Tracking historical economic/political events and their impact on companies/markets
- Tracking financial indicators

Financial Times Historical Archive 1886-2006

A complete full text collection of every item published within the FT from 1886-2006 including market listings, special reports, photos and adverts. The archive can be searched and browsed article by article using the advanced search or page by page within a specific issue.

Economist Historical Archive 1843-2006

The Economist Historical archive provides a complete searchable copy of every issue of *The Economist* from 1843 to 2006. The archive includes multiple search indexes, images and exportable financial tables.

Research Support

Further Help & Support

Further help and support for finding Business News and/or using our business news databases can be found via our Library Enquiry Service and online support services.

Enquiry Service

A full research and enquiry service is available across the Eddie Davies Library & Precinct Library during core hours. You can contact us in person, or alternatively by telephone or email.

Eddie Davies Library

Manchester Business School (West)
Booth St. West.
Manchester
M15 6PB
Telephone: +44 (0)161 275 6507

Precinct Library

Manchester Business School (Crawford House)
Oxford Rd.
Manchester
M13 9QS
Telephone: +44 (0)161 306 3200

Email: libdesk@mbs.ac.uk
Web: <http://www.mbs.ac.uk/library>

Online Support

Alternatively try our **Business Answers 24/7**, a searchable database of frequently asked questions, providing guidance on the library databases or our **Business Research Plus** blog providing useful tips on business research topics.

Manchester Business Answers 24/7: <http://go.mbs.ac.uk/bizlib247>
Business Research Plus: <http://bizlib247.wordpress.com>



See the Library website to keep up to date with the latest library news via our RSS feed & twitter

<http://www.mbs.ac.uk/library>