

MBS Library Service

How to Target & Research Potential Employers



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Introduction

This guide provides an overview of the Library's key resources and databases which can assist you with your job search, interview preparation and career development.



Career Guides: Library Catalogue

<http://www.mbs.ac.uk/library>

Use the "**Library catalogue**" to find publications relating to your career development eg:

- Managing your Career
- CV/Interview preparation
- Psychometric testing
- Top employers
- Negotiating salaries
- Networking techniques
- Caching/mentoring



Company Research: Databases

<http://www.mbs.ac.uk/library>

Use the "**Electronic Resources**" link to find library databases providing:

- Target listings of UK / International companies
- Details of top companies in specific sectors
- Latest company developments
- Company / market capsules

Targeting & Researching Companies: FAME/ORBIS

- Identify and create target sector lists for UK / International companies
- Establish top companies / key competitors in specific markets / sectors
- Examine and compare financial performance of companies
- Analyse companies performance against key competitors
- Examine corporate structures, board members & key contacts

FAME

- 2.5 million public / private UK companies

ORBIS

- Top 230,000 international public / private companies across 200 countries

Find Companies by:

- Name
- Country, region, city
- Industry sector
- Company size (eg: turnover, Pre-tax profit, employees)

Find these databases in the "**Companies**" section on the **Library databases** page

<http://www.mbs.ac.uk/library>

Company News and Developments: FACTIVA

- Enhance your background knowledge for applications and interviews
- Examine latest company / industry developments from leading global news & trade publications
- Examine impact of latest political/economic events on companies/industries

FACTIVA

- Over 10,000 international, national and regional newspapers, newsfeeds and trade publications
- Up to 20 years news updated daily

Search and filter news by:

- Keyword
- Company name, publication, industry, region or type of news

Find this database under the “**Business News**” section on the **Library databases** page

Other Library Databases

Bloomberg (available to book in the Eddie Davies Library)

- Use the “Career Centre” to search for Jobs/Recruiters by region
- Lists latest Job Postings and details forthcoming job related events
- Tip: to get to the career centre search for “Jobs”

Market Analysis

- Mintel, Keynote, GMID, Frost & Sullivan
- Detailed tailored analysis for international industrial and consumer markets
- See the “**Markets & Sectors**” section on the **Library databases** page

Company/Industry Capsules

- Business Source Premier (Business Searching Interface)
- Brief company / industry snapshots for key international companies and markets
- See the “**Management Literature**” section on the **Library databases** page

Other Sources

VAULT (Online Careers Portal)

In addition to the Library databases MBS students have access to an online careers portal via the careers service.

- UK/International company / industry capsules
- Online career development guides
- Top International employers
- Occupational profiles
- Articles and online videos offering career / personal development advice

Available via your MBS Careers Service (via the MBS Intranet) or University Careers (see Explore Your Options / Research tools)

- <http://www.mbs.ac.uk/portal>
- <http://www.manchester.ac.uk/careers>

Help & Research Support



Username and Passwords

Accessing the library's e-books, e-journals databases and other business databases requires authentication. In most cases this will be your University Username and Password.

Some databases require a specific username and password referred to as a "**Special Username and Password**", select this link when displayed and log in to the Library's password page (you will be asked to enter your university username and password to confirm access to this area).



Database Guides

Further information on how to find, access and search any of the library databases detailed within this guide can be found from the Library's Helping You section.

<http://www.mbs.ac.uk/library>

- Electronic Resources
- Databases – select "**Helping You**"



Further Help

If you require any further research assistance or need help finding, accessing or searching any of the Library's resources, please do not hesitate to contact us:

Speak to a member of the team

MBS Library Enquiry Service
Tel: 0161 275 6507

Email: libdesk@mbs.ac.uk
<http://www.mbs.ac.uk/library>

Online Support

MBS Library Business Research Plus
<http://bizlib247.wordpress.com>

Manchester Business Answers 24/7
<http://go.mbs.ac.uk/bizlib247>



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